

STAR PRYNCE

SING J

Born: July 26th 1989



Real name: Jerniel Ferguson

Dancehall singjay Star Prynce is getting a lot of traction with his latest single, 'Never Forget' which was released on the Calose Production label.

The single, officially released on all social media platforms on October 12th, is a classic call to never forget one's origins and romanticizes the singjay's early upbringing in the rough and tumble area of Gregory Park, Portmore.

"I like to sing reality and consciousness because I feel an obligation to uplift and elevate the minds of the downtrodden. I also dabble in other genres of music like dancehall and soca," Star Prynce, whose real name is Jerniel Andre Ferguson, said.

He recently released a lyric video for the single as well.

"The video is playing on CVM, BOJ TV and FLOW TV on Blacker Top 20 charts. It should be on HYPE, RE and FIWI Choice soon," he said.

Born July 26, 1989, he grew up in Annotto Bay, St. Mary before moving to Portmore in his later years. He lived on Dover Avenue in Gregory Park and attended Waterford High school, but the gang violence in the area grew to a dangerous level, forcing him to quit high school and move back to St. Mary to live.

"It was rough growing up in Gregory Park, imagine leaving to go out to high school and wake up in a curfew or wake up and see a dead body at your gate? I had to leave the area," he said.

In 2003, he returned to live in Junction, St. Mary and began to pursue a career in dancing, joining a troupe of dancers called VIP. He began to dabble in music a few years later and he landed a major show in 2009 where he performed alongside Jahvinci, Tommy Lee and Aidonia at a show in Annotto Bay.

He left the group in 2010 after his prospects stagnated and he migrated to Portmore and began to pursue music full time.

"I just fell in love with performing music after the Annotto Bay show because the response from the crowd was so overwhelming, I knew that was what I wanted to do with my life," he said.

In 2017, he made an appearance at Reggae Sumfest, which also helped his development. The next year, he inked a three year recording and booking contract with Sweden-based Calose Production. He will be releasing another single, 'Night Shift' featuring Lutan Fyah in November with the promotional muscle of his Grimmy Li4e team, and his road managers Million Dollar Voice and Tino Don.

He is currently working on his first full-length album named "Road Code".

"We are looking to release my first EP and album in the first quarter of 2019. My friends have always called me a star, and my nickname was Prince, so I just combined the two, and now Star Prynce is ready to conquer the world," he said.

MOTIVATION FOR THE YOUTHS

Just want to encourage youths like myself to just keep focus on your goal and remember faith move mountains and always have a high self-esteem, try not to use the word can't even if you failed at least you had tried.

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